

LOOKING UPTOWN

Baylor Medical Center Makes Uptown Home



You may have noticed the large construction project that has taken over the corner of 2727 E. Lemmon Ave. The large building that resembles the bow of a magnificent ship is home to the new Baylor Medical Center at Uptown. Opening in January 2011, the new building is a replacement facility for Mary Shields Hospital, which has occupied adjacent land since the 1960s. This replacement facility will enhance the broad range of inpatient and outpatient surgical procedures specializing in orthopedic, spine, pain management, general, plastic, ophthalmology, and ear, nose and throat surgery offered by Baylor Medical Center at Uptown.

Recently, Matt Chance, CEO of Baylor Medical Center at Uptown, gave us a behind the scenes look at what is sure to become one of the leading surgical hospitals in North Texas. The new building is 63,000 square feet, 3 stories tall, and provides much more space for their services, including 24 inpatient beds, 6 operating rooms, 1 procedure room, an emergency room, and imaging suite. The facility is upgraded with advanced technology throughout to improve efficiency of the healthcare professionals, increase patient safety, and ultimately improve the quality of care provided. The inpatient unit provides continuous wireless monitoring to allow patients freedom

of movement and increased mobility during recovery and patient beds with additional safety features. The imaging department will provide inpatient and outpatient imaging services with digital X-ray,

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What is Uptown Dallas, Inc.?

It is the official corporate name for the Uptown Public Improvement District. Uptown Dallas, Inc. is responsible for managing the public improvement district as dictated by a contract with the City of Dallas. Our mission is to improve upon

the services provided by the City to ensure our area is the most attractive, cleanest, safest and most vibrant neighborhood in Dallas.

Examples of the work your public improvement district does is visible all year because of the manicured and colorful medians and planting areas on the major streets. The color is changed three times a year to reflect the season's plants and to give a different look to the area. We maintain more than 16 areas, which includes irrigation, lawn maintenance, tree maintenance and plantings.

Many of you have noticed curb, gutter, sidewalk replacement and brick repair on various streets in Uptown this past year. We have accomplished most of these jobs independently as the city is operating behind on these types of repairs due to budgetary constraints and the amount of work to be done all over the city. Again, we strive to keep our area looking the best.

As you travel around Uptown, and take notice of the attractiveness of the neighborhood, know that Uptown Dallas, Inc. is responsible for trash collection, street sweeping, irrigation maintenance, landscaping, concrete work, brick work, security cameras, off-duty police officers, antique lights, trolley support, business support, marketing and a myriad of other behind the scenes things that ensure the excellence and property values of Uptown.

Thank you for your support for another very successful year,

Jim Reagan

CEO, Uptown Dallas, Inc.

Baylor Medical

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CT scanner, and MRI that provide high-quality diagnostic images.

Baylor Medical Center at Uptown incorporated many design elements and amenities to enhance the patient and family experience. The facility will have convenient parking, wireless internet access, flat screen monitors in each inpatient room, overnight accommodations for family members, and consultation rooms to provide privacy during conversations with physicians. The innovative design and construction also incorporated efficient mechanical equipment, environmentally friendly materials, and the redevelopment of the site. The facility is submitting design and construction documentation to achieve LEED certification that would designate the facility as the first "green" hospital in the DFW metroplex.

Baylor Medical Center at Uptown represents an exciting new chapter to the growth and development of Uptown. We are thrilled to welcome the innovative center to our neighborhood. The Hospital can be contacted at 214-443-3000 or visit them online at www.bmcupdown.com. Look for information on Baylor's open house, which will be available sometime in January 2011, at www.uptowndallas.net



Ashley Allen and Kelly Klein enjoy the TX/OU rivalry game at Frankie's Sports Bar and Grill in Uptown.

Photography by Jerry McClure

Texas/OU Weekend

October would not be complete without the thrill of the Red River Rivalry game between the Texas Longhorns and the Oklahoma Sooners. Uptown was a sea of orange and red on Oct. 2nd, 2010, with a large number of people choosing to watch and celebrate the game at the many sports bars and restaurants in Uptown. Whether your team won or lost, we would love for you to share your favorite TX/OU Weekend pictures with us on our Facebook page: "Uptown Dallas" or Twitter: UptownDallasTX.

Luxury Living Takes On New Heights at The Ritz



In a word, The Tower Residences at The Ritz-Carlton, Dallas can be described as Success. With 16 luxury condo units sold since the beginning of the year, for \$24 million at \$765 per square foot, “recession” is a word fast going out of style at The Ritz-Carlton, Dallas.

The 23 story Ritz-Carlton Tower houses 95 condo units ranging in size from 1,400 to 4,000 square feet as well as four Regency Row Townhomes starting out at 6,500 square feet. With its close proximity to the lavish Uptown lifestyle, the walk-ability of the neighborhood, and the glamorous restaurants and shops; it’s easy to see why fifty percent of the Tower is already sold. Furthermore, all the amenities at The Ritz-Carlton Hotel, which is connected to the tower via a sky bridge, are available to the residents. Whether you are craving something decadent off of Chef Dean Fearing’s world famous menu or a Swedish massage in the privacy of your home, it’s only a phone call away when you live at The Ritz.

Board Profile: Patricia Meadows

Patricia Meadows is a jet setter, an art aficionado, and one of the greatest supporters of Uptown Dallas. Having lived in the area for the past 25 years, Ms. Meadows has a vested interest in the community and continues to dedicate her resources to further developing and bettering the Uptown area. The Austin native decided to move to Uptown because she wanted to be closer to the city. Ms. Meadows said, “There is just a different energy and vibrancy in an urban neighborhood that you do not find in the suburbs.” Ms. Meadows decided to build a home in Uptown before it was the glamorous enclave it is today and was the first residents to build within the new historic home guidelines since State Thomas is a protected historical district.

Aside from being a resident, she also played an integral part in changing Uptown into the dynamic haven for city living it is today. She worked diligently with other area TIF members to attract businesses to the area and to spur growth and development. Ms. Meadows is also one of the founding committee members of the Uptown Public Improvement District (UPID) and currently serves at the board president. She has many great ideas on how to help protect the integrity of Uptown and to ensure it maintains its attractiveness to residents, businesses and patrons. Some of the projects she is passionate about include: alleviating the parking problems in Uptown, keeping the neighborhood safe and thriving, and the community foundation strong. Ms. Meadows said, “It takes vigilance and a group like the UPID to make sure that we report and fix issues, like the street lights and streets, and to stay on top of developments to not only ensure they get started but that they are maintained properly.”

Ms. Meadows is the founder and president of Art Connections, which is an art consulting company that advises on both private and public collections. Some of Ms. Meadows’ current projects include selecting the art for three model units in the Tower Residences at The Ritz-Carlton, Dallas and serving on the art committee that selects art work for public spaces in Uptown.

Ms. Meadows has been an avid supporter of Uptown since before it was conceived and we are so appreciative of the hard work, time and effort she has devoted to ensure that Uptown remains the shining beacon of success that it is today.





Active Shooter

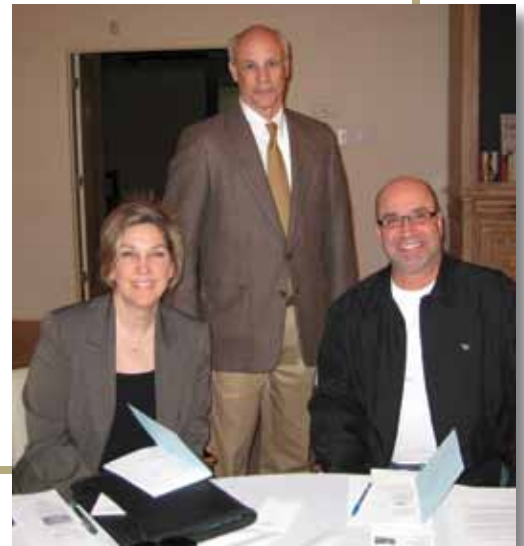
On August 2nd, 2010 Uptown Dallas Inc. held its first crime awareness seminar to educate residents and businesses about Active Shooters and how they can protect themselves. An Active Shooter is described by the Dallas Police Department, "as someone who's shooting without a purpose or reason and whose intent is to kill people at will and at random." Dallas SWAT officials offered the following tips to help keep you safe in an Active Shooter scenario:

- Try to evacuate the building as quickly and quietly as possible.
- If you cannot escape go into **LOCKDOWN MODE**: Lock your office door and stay away from any doors and windows.
- In order to prepare for Lockdown Mode have a "Go Bag" ready that contains: important numbers, keys, floor evacuation plans, first aid kit, employees' medical conditions, food bars and a cell phone.
- Call 911 immediately and provide the police with any pertinent information on the suspects such as: what they are wearing, type of weapons they have, and in what direction they went.

Block Captain Program

The Block Captain program that Uptown Dallas, Inc. introduced earlier this year has gained a lot of traction with a large number of dedicated block captains meeting periodically to help keep our streets safer. With their help, we have been able to increase police patrols and cut down on noise violations and traffic issues. If you are interested in becoming a block captain or want to get more involved with Uptown's public safety, email **Michael Reeder** at **Michael@uptowndallas.net**.

Pictured are block captains Terri Gum, Michael Reeder and Trent Myers.



iWatch Dallas! Do You?

The Dallas Police Department needs your help and they are making it easier than ever with **iwatchdallas.net**. iWatchDallas is a community awareness program that educates the public about suspicious activities and criminal behaviors. It functions as a virtual crime watch that you and your neighbors can use to report suspicious activity in your area and uses the basic notions that "***If you see something, say something.***" Citizens are provided with a convenient reporting method that they can use to provide tips to the police concerning crimes that are affecting their communities. The Dallas Police Department reports that a simple observation, a single report, can help solve a crime.

There are four ways to report:

1. Report online at **www.iWatchDallas.net**
2. Text a tip by entering "DPD" plus your tip to **274637 (CRIMES)**
3. Download the iWatchDallas app at **iwatchdallas.net**. The app is free.
4. Call **214.671.4TIP (4847)**

crime in our neighborhood and with your help we are succeeding.

A Streetcar Named Defense



At left: McKissack raises self-defense awareness in a unique setting. Above: Citizens "get on board" with safety strategies.

Jeff McKissack, of Defense By Design, is giving people a wakeup call in self-realization with his interactive self-defense program aptly named, A Streetcar Named Defense. The program takes place once a month aboard the famed McKinney Avenue Trolley and gives participants a two-hour crash course on how to better protect themselves. Participants ride through the streets of Uptown as McKissack points out what people are doing wrong and how they are making themselves an easier target for potential predators. "Most people walk around talking on their cell phones or have their earphones in and are not paying attention to their surroundings and that's what predators are looking for" says McKissack. The trolley makes two stops for some hands-on physical defense training and McKissack says participants leave the program having a renewed sense of self-awareness and some new self-defense techniques.



Eye in the Sky

Last year Uptown Dallas, Inc. launched a 24/7 surveillance camera system to capture crimes in progress. In order to act as a further deterrent to crime, UDI has installed camera signs on poles along McKinney Ave. letting people know that they are being monitored by the Dallas Police Department. Just another way Uptown is looking out for its residents and visitors.

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UPTOWN DALLAS, INC.
2808 McKinney Ave., Suite 100
Dallas, TX 75204
469.341.1199 office
214.871.7193 fax
www.uptowndallas.net

EDITOR

Shazia Shafi
Marketing Coordinator
shazia@uptowndallas.net

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WELLNESS BABY

2722 Routh Street
www.wellnessbabystore.com

Wellness Baby is the super cute new baby boutique that recently opened on Routh Street. The trendsetting store features the latest baby fashions, bedding, strollers, unique gifts and several rare finds. The store is open Monday–Saturday 10 am–6 pm and Sunday Noon–4 pm.



NODDING DONKEY

2900 Thomas Avenue
www.thenoddingdonkey.com

If you are hunting for a place to get your deep fried fix all year long then the Nodding Donkey and their deep-fried PB&J sandwiches is the perfect place. The Texas sports saloon opens in mid-October and features a diverse menu with options like build your own tacos, burgers, salads and many other Texas dishes.

THE COMMON TABLE

2917 Fairmount St.
www.thecommontable.com



Lola’s is gone but The Common Table has taken up the old restaurant’s space on Fairmount. “Friendly people, serving honest food paired with a thoughtful selection of wine & beer in a little house in Uptown.” With a motto like that they are certainly a place to try.



TEDDY’S ROOM

2404 Cedar Springs Road, #400
www.teddysroomdallas.com

Flashing lights, live music and specialty drinks are what the nightclub Teddy’s Room is all about. Located upstairs next to Coal Vines Pizza, Teddy’s Room has become a happening night spot in Uptown. Stop by Thursday–Saturday 9 pm to 2 am to dance the night away.



GLORIA’S RESTAURANT

3223 Lemmon Avenue
www.gloriasrestaurants.com

The local Texas chain, Gloria’s Restaurant, is the latest addition to the CityVille Katy Trail building at the corner of Lemmon and Cole. Gloria’s features Latin American favorites like ceviche, pupusas, tamales and their signature black bean dip. The restaurant recently opened in October.



SPICE AND TEA EXCHANGE

3699 McKinney Avenue, Suite 104-B
www.spiceandtea.com

Looking for savory spices, gourmet teas and seasonings? Then the Spice and Tea Exchange is the hot and spicy spot for you. All the spices and seasonings are made at the store so you get the freshest ingredients possible. Stop by and smell the spices, Monday–Saturday 11 am–7 pm and Sunday 1–6 pm.

All About Uptown Festival

There was no better way to kick off the fall season than at the third annual All About Uptown Festival. This year's Festival got off to a rainy start, but that did not stop the crowds from pouring into Fairmount St. to take in everything Uptown. This year's event brought with it new excitement including: a soccer challenge with FC Dallas players, Eric Clapton and Stevie Ray Vaughan tribute bands, fire twirlers, and a high energy creative arts area hosted by ArtLoveMagic, where art enthusiasts were able to draw and paint on a SUV. Festival goers dined on exceptional food from some of Uptown's top restaurants, took a step back in time via the State Thomas Historic Homes Tour and rocked out all night to the musical stylings of Beto and The Fairlanes, Petty Theft and many more.

All of this would not be possible without the Uptown Dallas, Inc. Board of Directors and our fantastic sponsors. We hope to see you all next year for our fourth annual All About Uptown Festival.



Thank you to our 2010 All About Uptown Sponsors:

Texas State Representative Dan Branch, Ben E. Keith, Wells Fargo, BuyWithMe, Post Apartments, Hillcrest Bank, Glade, AT&T U-verse, Fox Soccer Channel, Baylor Medical Center at Uptown, Floss Dental, ZRS Management, Bell Nunnally & Martin LLP, Dave Perry-Miller & Associates, Methodist Uptown Medical Group, Gables Residential, American Laser Centers, Koons Real Estate Law, Rosewood Crescent Hotel, Cork Wines, City Vet, DFW A-List, The Capital Grille, Zodiac Valet Trash, Pegasus News, CBS Radio, Yelp, Vollmer Public Relations and our 2010 non-profit partner: Society of Young Philanthropists.



View more pictures on our Facebook page: "Uptown Dallas".

uptown seen



Judy Smith Hearst and Patricia Meadows



Rep. Dan Branch and Chivas Warren



*Jas Robertson
and Alison
Valentine*



Lanese Querner and Sheila Stone



*Doug Nichols, Taylor Nichols
and Karri Nichols*



Shazia Shafi and Liz Healy