



FOR IMMEDIATE RELEASE

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UPTOWN DALLAS LAUNCHES BLOCK CAPTAIN PROGRAM

DALLAS, TX – Uptown Dallas, Inc. (UDI) will launch a Block Captain Program with an introductory presentation and training session in Wednesday, March 4th, 5:30 pm at the Dallas Institute of Humanities and Culture, 2719 Routh Street. The Block Captain Program will train a volunteer force of Uptowners to observe, document and report violations, working with the Dallas Police Department (DPD), City of Dallas Code Enforcement and Uptown Dallas, Inc. (UDI) for a resolution to community issues.

The ultimate goal is to have each block in Uptown represented by a Block Captain. The community, bound roughly by Katy Trail to the West, Haskell Avenue to the North, I75-Central Expwy to the East and Woodall Rodgers/Cedar Springs/Bookhout to the South, (see Uptown map at <http://www.uptowndallas.net/Map.aspx>) has responded to the call. At the training session, UDI Program Coordinator Martha Hargrove will give each Captain a handbook equipping them with the information needed to document and report safety issues, city code violations and graffiti to DPD, City of Dallas and/or UDI for a quicker response.

“We believe the Block Captain program will be rewarding to the participants and to the community because it will make a real difference in deterring crime. Criminals go elsewhere when they become aware of security cameras, a strong police presence, and an engaged crime watch program,” said Kathryn Koons, Chairman of the Board of Uptown Dallas, emphasizing the importance of the program and the need for about 50 additional captains to complete the system.

“The Captain Program encourages the Department and the community to work together to combat problems within the community. They also serve as an extra set of eyes for the police. No one knows who belongs in your community better than you, the residents.” said Lt. Kimberly Owens, Uptown’s community outreach police officer and session presenter.

ABOUT UPTOWN DALLAS, INC. - Uptown Dallas, Inc. (UDI) is a non-profit entity charged with managing the Uptown Public Improvement District (UPID). UDI achieves the UPID goal of enhancing life for Uptown residents and promoting Uptown businesses through neighborhood maintenance projects, safety and marketing programs as well as coordinating neighborhood promotions and events. UDI seeks to keep business owners, residents and visitors informed and engaged in the Uptown life creating a viable social network, hosting events and drawing media attention to Uptown. Learn more about Uptown Dallas at www.UptownDallas.net.

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